

Seniors ZONE in gamification and art-therapy

Project No. 2023-1-NL01-KA210-ADU-000157474



Co-funded by
the European Union



Stiching
Codine



AGENDA

Launch Event – Seniors ZONE Platform, Guide & Creative Workshop

3 August 2025

Buzău, România

Organiser: Asociația Zona Integrare Europeană

Trainer / Facilitator: Alisa Roxana Pioara

Project: *Seniors ZONE in Gamification and Art-Therapy*

Erasmus+ Project No: 2023-1-NL01-KA210-ADU-000157474

Event Schedule

Time	Activity	Description	Lead
09:30 – 10:00	Registration & Welcome Coffee	Participant check-in, distribution of materials, badges, and event kits.	AZIE Team
10:00 – 10:20	Opening Ceremony	Welcome message, event objectives, and introduction of the Erasmus+ project and partners.	AZIE President
10:20 – 10:45	Project Presentation	Overview of the <i>Seniors ZONE</i> project, methodology, impact expectations, target groups.	Alisa Pioara

10:45 – 11:15	Platform Launch	Navigation demo: open-source content, no login required, multilingual interface + user pathways.	Alisa Pioara
11:15 – 11:30	Q&A – Platform Feedback	Participants share first impressions & usability feedback.	Alisa Pioara
11:30 – 11:45	Coffee Break	Networking & informal discussions	AZIE Team
11:45 – 12:30	Guide Presentation	Presentation of the Guide “ <i>Gamification & Art-Therapy for All</i> ” – structure, contents, how to apply tools in adult education.	Alisa Pioara
12:30 – 13:30	Interactive Workshop: Creative & Therapeutic tools	Applied session (digital art, collage, reflective journals, gamification tasks). Practical demo + worksheets.	Alisa Pioara
13:30 – 14:30	Lunch Break	Free time / optional networking	Participants
14:30 – 15:30	Hands-On Lab: Using the Platform	Participants test activities directly on the platform: games, art-therapy modules, storytelling apps.	AZIE + Alisa Pioara
15:30 – 16:00	Evaluation & Impact Reflection	Questionnaire, testimonial collection, discussion on applicability in local contexts.	AZIE Team
16:00 – 16:20	Certificates & Group Photo	Awarding participant certificates; photo for dissemination/social media.	AZIE Team
16:20 – 16:30	Closing Remarks	Closing message, next steps, invitation to follow project updates & join community.	Alisa Pioara

Event Outputs

- ✓ Launch of Seniors ZONE e-learning platform <https://seniorsgamificationtherapy.eurosyvec.eu/>
- ✓ Public introduction of the Good Practice Guide <https://seniorsgamificationtherapy.eurosyvec.eu/blog/index.php?entryid=1>
- ✓ Practical demonstration & training workshop
- ✓ Collection of feedback for improvement
- ✓ Certificates for participants
- ✓ Photos & dissemination activities for social media and Results Platform

Materials Provided

- Participant kit (agenda, pen, notebook)
- QR to platform & guide
- Workshop worksheets (collage, journaling, AI storytelling)
- Link to digital certificates
- Online evaluation form

DIRECTOR:
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